



Passepartout

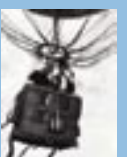
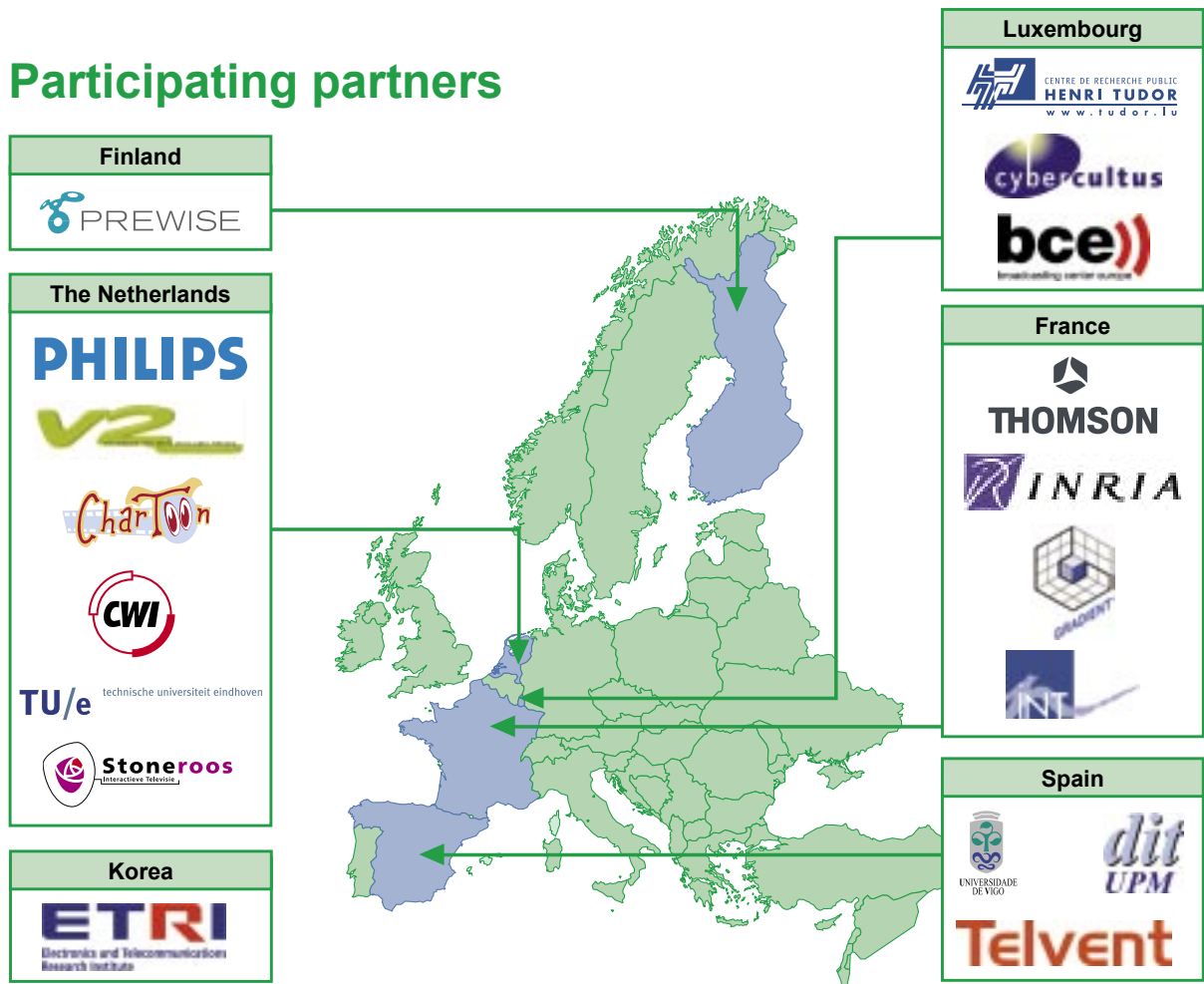
Coupling Scalable Media to Ambient Experience

By bringing more elements of the home and personal environment under the control of networked media, these can become more reactive to viewers' wishes in presentation. This will result in bringing greater emotion and realism into content.

At the same time, managing and influencing the content enjoyed by a group/ family, or participation in the process, is much greater than ever.

The Passepartout project brings the elements of European CE Industry together with Innovators in content creation and design, to unleash the potential of reactive content in an ambient experience.

Participating partners





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Personalized Media for Ambient Experience

Multimedia

While Europe has seen an explosion in TV channels in the last five years, the media networks are confronted with the need to change from channel-based service provisional to a more personalized or packaged form (as defined under the TV-Anytime Forum). The project will show Unified Packaging in a media centre platform for home use of broadcast, Internet and Blu-ray.



Sonia Cillari (playList project / V2_ 2004)

Technologies

Introduction of HDTV in Europe will create a new wave of technical innovations for the media industries, allowing BD-J and MPEG4-AVC interactivity to couple to P2P networks and Web based services for reactive Grid-casting.

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