

Processing Structured Hypermedia

A Matter of Style

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Multimedia

Goals:

- make using media as easy as text
- show multiple media seamlessly

How:

- fast, large, big & broad
- add time as an extra dimension

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Hypertext

Goals:

- computer helps users in finding relations
- user may read information in any order

How:

- hyperlinks as important as information
- browsers make it easy to follow links

Electronic Publishing

Goals:

- fast, efficient, high quality print
- text-oriented (with graphics if you're lucky)

How:

- separate structure from style
- use complex and expensive software

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World Wide Web

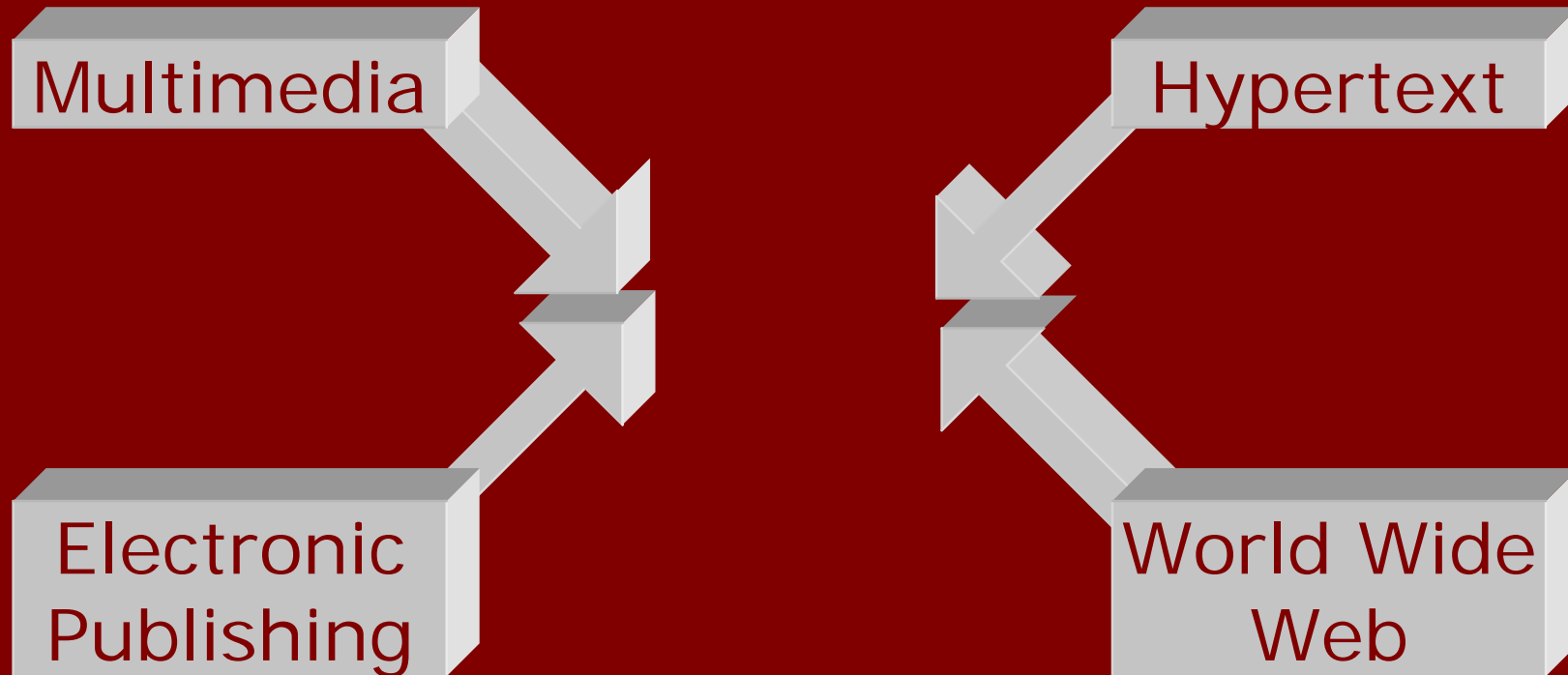
Goals:

- easy access to everything on the internet
- no centralized control

How:

- links can point to anything on the internet
- separate reading from publishing

Different perspectives



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Different people, different tastes

Multimedia

Hypertext

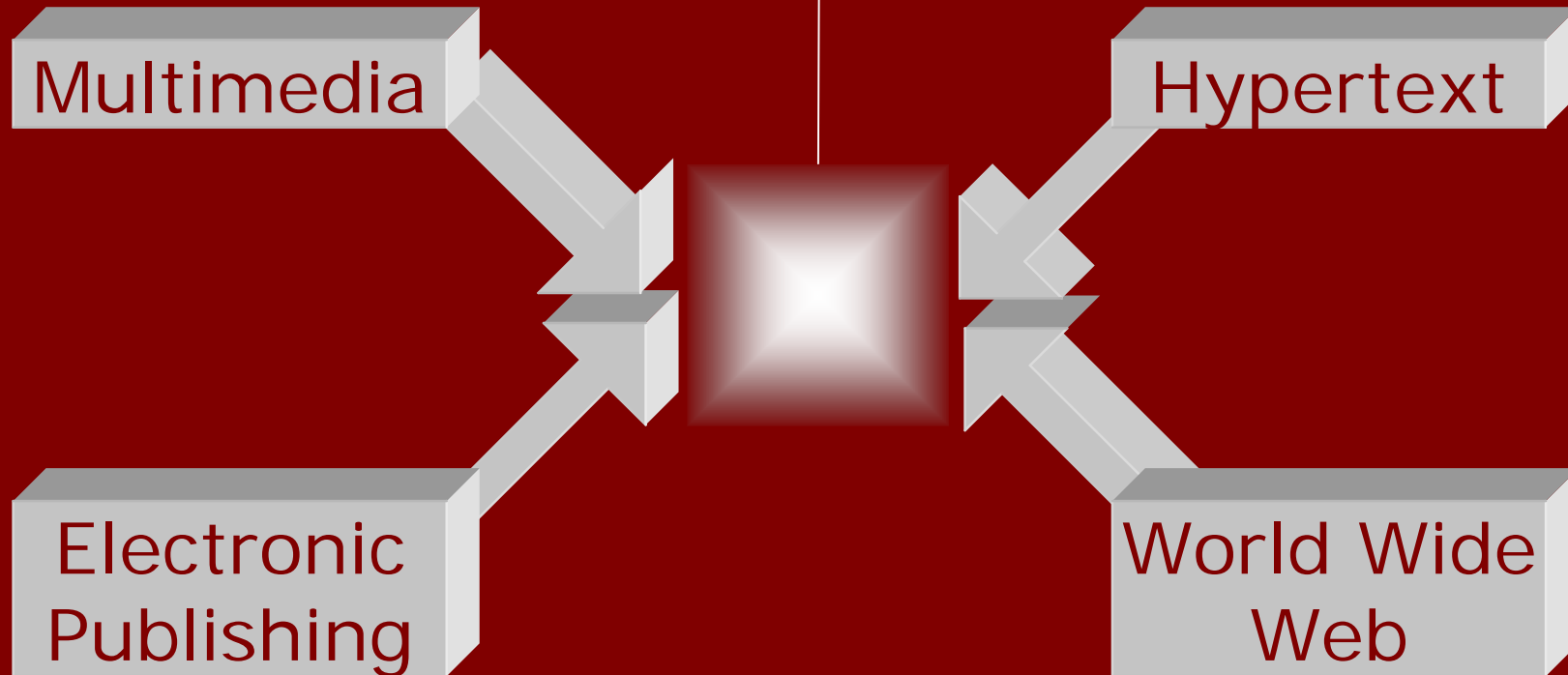
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